Whole Foods Market is selling the meat of one of the nation’s most beloved companion animals . . .

Did you know that rabbits are as sensitive as cats and dogs, can live for 7-12 years if cared for properly, can be litter-trained, learn their names, play like any other pet, mourn the loss of their companions, and thrive as an indoor animal? That’s why we love them and they are part of our families.

Unfortunately for bunnies, some still consider them "livestock" and fit for consumption, even though they are more like horses in both biology and personality. Bunnies are rescued by the Humane Society & Animal Services right alongside dogs & cats, yet they do not enjoy the same rights or have the same rescue resources available to them. This needs to change.

Whole Foods Market is selling the meat of New Zealand rabbits whose average adult weight is 10 lbs. The weight of the bunnies in their meat case is 2.5-3 lbs, so they are juveniles, removed from their families way too soon. New Zealand rabbits are a well loved companion breed, also.

Whole Foods Market embodies hypocrisy for disallowing cosmetic testing on New Zealand rabbits for products sold in their Whole Body section, but they slaughter that very same breed of bunny for their meat dept.

While we advocate compassion towards ALL animals, for now, we are asking that you tell Whole Foods Market to discontinue the sale of bunny meat in all of their stores. Thank you.

We are private citizens. For more rabbit info, visit our favorite sites:
www.saveabunny.org  www.rabbit.org  www.bunnyworldfoundation.org