

BE A RABBIT ADVOCATE



There are so many things anyone can do to help spread the word about house rabbits here is a list of ideas:

Help your local shelter or sanctuary

- Donate time/money
- Donate hay and food
- Become a resource for them and look for things you can do to help them.
- Assist a local sanctuary in adoptions
- Conduct Bunny Tours of your home to teach people how to have a house rabbit.

Go online

- Make your own website
- Make a profile and post info on Facebook and Twitter
- Create a blog

Print/create info flyers and distribute at:

- Shelters
- Pet fairs
- Newbie bunny people

Donate copies of House Rabbit Handbook to:

- Shelters
- Libraries
- People who need one

Write letters and make phone calls:

- Letters to the editor
- Schools and daycares (classroom rabbits)
- Pet stores (easter rabbits)
- Restaurants (menu)
- Legislators and representatives to get humane laws passed for rabbits

Create a campaign

- Place an ad in a newspaper*
- Put up a billboard*
- Place a TV Public Service Announcement*
- *you can use Make Mine Chocolate materials

Use the media to spread the word

- Write a press release and send it to all news media to get interviews and spread the word
- Even brief interviews help get the word out!

Even little things you do matter for the rabbits

- Buy cruelty free products and cosmetics (look for the leaping bunny logo)
- Educate friends and co-workers about house rabbits they will often spread the word for you.
- Put a rabbit bumper sticker on your car
- Wear rabbit t-shirt
- Other ideas?

Even if we all do something small we can make a huge difference together!